

# HOTL 9680 – The Global Economy

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Instructor:

Department: School of Hospitality, Tourism & Sport

Time and Location: *Wednesdays 12:30 – 3:20pm, MM5*

Credits: 3

Office Room:

Phone:

Email:

Office Hours: By appointment

## Course Description

In this course you will learn the importance of both microeconomics and macroeconomics to the international hospitality community. An examination of key economic indicators, the role of fiscal and monetary policy, as well as foreign and private investment will be instrumental topics throughout the course.

## Text

The Economics of Tourism. William Reece. Prentice Hall, 2010 (available in the bookstore)

## Class Format

1. **Lectures.** Lectures will cover any content or material that the instructor feels are helpful in facilitating student understanding of the subject matter.
2. **Nearpod.** Nearpod is an interactive way to engage the class. Students are expected to bring a laptop, smartphone or tablet to class to participate.
3. **Assignments.** Assignments will consist of assigned readings and various in-class activities assigned by the instructor.
4. **Small-group work.** Several times throughout the semester, students will form small groups in class to work on learning activities created by the instructor.
5. **Videos.** Relevant videos might be shown throughout the semester to enhance student understanding of course topics.
6. **Class discussions.** Discussion will take place during each class session to allow students an opportunity to express their thoughts and opinions on course topics.

## Course Evaluations

Assessment	Weight
Test #1	25%
Test #2	25%
Test #3	25%
Test #4	25%

## Class Policies

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## 1. Attendance and Participation

- a. Students are expected to attend each class. Should a student be unable to attend a scheduled meeting they will notify the instructor before the start of class.
- b. Class participation involves more than simply being present. It involves being clear on your own position and being open to alternative perspectives. Participation enables you to learn from colleagues and help them learn from you. Accordingly, I expect you to participate effectively in the class and act in a professional manner.

## 2. Professionalism

- a. This course is a step towards a career in Hospitality & Tourism. Since your image is an important part of professionalism, this is an excellent time to begin developing your “professional image”. Accordingly, the instructor may recommend a professional appearance (no hats, jeans, etc) for class, presentations and guest speakers.

## 3. Communication and Classroom Behaviour

- a. The use of computers will be permitted for class use only. The instructor reserves the right to take this privilege away at any time, based on their sole discretion.

## 4. Codes of Conduct and Academic Honesty Policy

- a. Niagara College requires all students to adhere to high standards of integrity in their academic work. Activities such as plagiarism and cheating are not condoned by the College. Students involved in such activities are subject to serious disciplinary action. Plagiarism is defined as the use, whether by paraphrase or direct quotation, of the published or unpublished work of another without full and clear acknowledgment. Cheating includes the giving or receiving of unauthorized assistance on quizzes, examinations, or written assignments from any source not approved by the instructor.
- b. For more about academic dishonesty, please refer to the student handbook or see your course instructions.

## 5. Tests, Quizzes & Exams

- a. Missed tests, quizzes or exams will result in an automatic zero unless there are extenuating circumstances and supporting documentation. For example, if a student is sick, they must notify the instructor before the test, quiz or exam and provide a doctor’s note.
- b. Students arriving 30 minutes after a test, quiz or exam will receive an automatic zero unless there are extenuating circumstances supported with the proper documentation.
- c. Students must wait outside the classroom before the test, quiz or exam. The instructor will let students in once the room is set up. Upon entering the room, students must leave everything at the front or back of the room (whichever is closer to the exit door) expect for a pen, pencil, eraser, pencil sharpener, student id and certain approved drinks.
- d. During tests, quizzes or exams students are not permitted to wear baseball hats, or other headgear, which covers your eyes. Baseball hats may be worn backwards as long as the instructor can see your eyes.

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## Tentative Schedule

WEEK	CLASS DATE	READINGS	TOPIC
1	Sept 7		Introduction - Supply & Demand
2	Sept 14	Reece Chapter 1,2	Supply & Demand Continued
3	Sept 21	Reece Chapter 3, 4	Supply and Demand and Tourism Consumers
4	Sept 28	TEST 1 (ONE)	
5	Oct 5	Reece Chapter 5* Required Reading	Economic Indicators
6	Oct 12	Reece Chapter 5* Required Reading	Economic Impact
7	Oct 19	TEST 2- (TWO)	
	October 26	MIDTERM BREAK	MIDTERM BREAK
8	Nov 2	Reece Chapter 12	Tourism Intermediaries
9	Nov 9	Reece Chapter 6	Pricing Tourism Services
10	Nov 16	TEST 3 - (THREE)	
11	Nov 23	Chapter 11	Destination & Economic Impact
12	Nov 30	Chapter 13	Gaming & Economic Impact
13	Dec 7		COMPREHENSIVE Review
14	Dec 14	FINAL TEST 4 -(FOUR)	

\*Sessions, speakers and schedule subject to Change upon availability\*