

School of Business & Management: Course Outline & Accompanying Teaching & Learning Plan

TERM:	Fall 2019	
COURSE CODE:	HOTL9680_02	
COURSE TITLE:	The Global Economy in Sports	
COURSE DESCRIPTION:	In this course, you will learn the importance of having a holistic view of the global economy as Sport professionals. An examination of key economic, fiscal and investment will be covered throughout the course.	
COURSE CREDIT VALUE:	3	
TOTAL COURSE HOURS:	42	
PRE-REQUISITES:	COURSE CODE:	COURSE TITLE:
CO-REQUISITES:		

INSTRUCTOR INFORMATION

INSTRUCTOR NAME:	Nick Farnell
INSTRUCTOR EMAIL:	nfarnell@niagaracollege.ca
INSTRUCTOR OFFICE LOCATION:	N304A

RESOURCES

TYPE:	AUTHOR:	TITLE:	PUBLISHER:	ISBN:	EDITION:	OTHER:
Required Resource	Michael A. Leeds	The Economics of Sports	Routledge	9781138052161	6th	

NOTE a digital copy of this textbook is also available for purchase

COURSE OUTCOMES

COURSE OUTCOMES:	LEARNING OBJECTIVES:	EVALUATIONS:
Demonstrate an understanding of how the economic climate impacts the decision making process by sport managers.	1.Explain the significance of key economic indicators.	T1
	2.Identify the impact that the economy has on sport management decision making	T3, T4
	3.Apply various economic variables to the operations management framework.	T1, T2
Identify the function of supply and demand factors and how they have an impact on sport fans as consumers.	1. Demonstrate the ability to analyze movement along as well as shifts with the demand and supply curves.	T2
	2. Explain motivation & consumer behaviour with respect to the customer.	T3, P1
Apply the required skill sets to analyze the economic impact of sport and sport related projects at the municipal, provincial/state and national level(s).	1. Demonstrate appropriate economic impact analysis techniques and models.	A1, A2, A3 P1, P2
	2. Apply various analytical techniques to move the decision making process away from pure risk to calculated risk.	A1, A2, A3 P1, P2

EVALUATION AND WEIGHTS

NUMBER:	EVALUATION TYPE:	WEIGHT:
T1	Test #1 - midterm	25%
T2	Test #2 - final	25%
A1	Working With Data - Assignment	5%
A2	Visualizing Data – Assignment	15%
A3	Analytics Report – Assignment (two people per team)	20%
P1	Economics Core Concepts – Group Presentation	10%

TEACHING AND LEARNING PLAN

Week	Date	Topic	Activity	Learning Objective
1	Monday, September 2,	<i>Labour Day - College Closed</i>		
2	Monday, September 9,	Principles of Economics		1.1, 3.2
3	Monday, September 16,	Supply and Demand		2.1, 2.2
4	Monday, September 23,	Production Theory, Perfect Competition, Monopoly	A1	1.1, 1.2, 1.3, 2.2
5	Monday, September 30,	Industrial Organization		1.3, 3.1, 3.2
6	Monday, October 7,	Industrial Organization		1.3, 3.1, 3.2
7	Monday, October 14,	<i>Thanksgiving - No Class</i>		
Break Week	Monday, October 21,	<i>Break Week - No Class</i>		
8	Monday, October 28,	<i>Test – first half</i>	Presentation, Test #1	
9	Monday, November 4,	Sport Finance		2.1, 2.2, 3.1
10	Monday, November 11,	Sport Finance		2.1, 2.2, 3.1
11	Monday, November 18,	Labour Economics	A2	1.1, 1.2, 1.3, 3.2
12	Monday, November 25,	Labour Economics		1.1, 1.2, 1.3, 3.2
13	Monday, December 2,	Analytics in Sport	A3	3.1, 3.2
14	Monday, December 9,	<i>Test – Sport Finance & Labour Economics</i>	Presentation, Test #2	

POLICY ON LATE OR MISSED ASSIGNMENTS

Late or missed assignments are accepted at the discretion of the professor.
10% penalty per day for assignments.

E-MAIL COMMUNICATION

As per Niagara College regulations, all students are required to check their <@ncstudents.niagaracollege.ca> student e-mail account regularly. E-mail is the official route of communication between the College and its students.

ACADEMIC INTEGRITY

Niagara College students are subject to the College's [Practice on Student Academic Misconduct](#) and should therefore be aware of what constitutes academic misconduct and its consequences. Student academic misconduct is a serious

offence and will not be tolerated. It may take many forms, including plagiarism, the use of unauthorized aids in assignments or examinations, and the willful distortion or fabrication of experimental results or data.

CLASS CANCELLATION OR RESCHEDULING

On occasion, it may be necessary to cancel or reschedule a class. The Niagara College [Practice on Class Cancellation and Rescheduling](#) provides details on what students can expect in the event of a change to a regularly scheduled class meeting.

STUDENT CLASS ATTENDANCE AND LATENESS

Students are responsible for understanding the College [Practice on Attendance and Lateness](#) and are advised that unless they participate in course activities, it is unlikely that they will be able to progress satisfactorily.

MISSED OR LATE ASSIGNMENTS

When you find yourself unable to meet an in-course requirement because of illness or compassionate reasons, please advise the course instructor (or designated person, such as a teaching assistant) in writing, with your name, id#, and e-mail contact. See additional information in the [Academic Code of Behaviour](#).

COURSE DROP DATE

The last date to drop one-term courses, without academic penalty, can be found on the [Key Dates](#) web page. For additional information on how to drop a course, contact the [Office of the Registrar](#).

ACCESSIBILITY

Niagara College is committed to the provision of an open and supportive learning environment. If you are a student with a disability, please remember that it is your responsibility to contact the [Centre for Students with Disabilities](#) and provide documentation pertinent to your disability. The earlier you ask for assistance, the more effective we can be in facilitating the appropriate support. The updates to the Accessibilities Act now consider both retroactive and temporary accommodations. **Do not wait** until you are experiencing serious difficulties to contact the Centre for Students with Disabilities.

USE OF PERSONAL RECORDING DEVICES

Niagara College is committed to providing a safe teaching and learning environment that respects the rights and freedoms of every individual under the Canadian Charter of Rights and Freedoms and the Ontario Human Rights Code, the right to individual privacy legislated by applicable federal and provincial directives and the Freedom of Information and Protection of Privacy Act, and the property rights which exist in information conveyed within the learning environment and which arise under the Canada Copyright Act. The [Use of Personal Recording Devices on Campus](#) governs the courteous and respectful use of recording devices.